

# THE CHANGE REPUBLIC

## Privacy Policy

Last updated: 23 July 2025

### 1. Who we are

The Change Republic GmbH, CHE-131.869.164, Rötibodenstrasse 34, 8820 Wädenswil, Switzerland (“we”, “our”) is the data controller.

### 2. Which law applies

All processing follows the Swiss Federal Act on Data Protection (FADP).

### 3. What data we collect

Category	Examples	Source
Contact details	name, email, phone, postal address	you / your employer
Coaching data	goals, session notes, assessments	you during sessions
Payment data	invoice amount, payment status, last-4 digits of card / PayPal ID	Stripe, PayPal
Newsletter data	name, email, subscription status	WordPress + Kajabi sign-up form
Technical data (essential cookies)	device & session ID, security and load-balancing cookies set by WordPress core and essential plugins	your browser

We do not run analytics (e.g., Google Analytics) and do not share data with advertising networks.

### 4. Why we use your data

- Provide and manage coaching, training, speaking and digital products.
- Invoice and receive payments.
- Send newsletters you have explicitly subscribed to.
- Improve service quality (e.g., anonymised prompts analysed in ChatGPT, Claude, Perplexity).
- Comply with legal duties (tax, accounting) and defend legal claims.

### 5. Legal basis under the FADP

- Contract fulfilment – delivering the services you request.
- Consent – newsletters, session recordings.
- Legitimate interests – service improvement, IT security.

### 6. How long we keep data

Data set	Retention period
Coaching / client files	2 years after the engagement ends
Payment & accounting records	10 years (Swiss law)
Newsletter list	until you unsubscribe
Session recordings (if any)	deleted after note-taking or within 365 days

# THE CHANGE REPUBLIC

## Privacy Policy

---

Last updated: 23 July 2025

### 7. Who receives your data

We use the following service providers under confidentiality agreements: Zoom, WhatsApp, Google Drive, Stripe, PayPal, Kajabi (email marketing), ChatGPT, Claude, Perplexity and an AI note-taker. Data are anonymised before use in ChatGPT, Claude and Perplexity.

### 8. International transfers

Some providers store data outside Switzerland/EU (e.g., Kajabi – USA; Stripe – USA/EU; PayPal – USA/EU). Transfers rely on Swiss adequacy decisions or Standard Contractual Clauses approved by the Federal Council.

### 9. Security

Third-party tools use industry-standard safeguards such as HTTPS encryption, role-based access controls and (where available) two-factor authentication. Internally, access is limited to personnel on a need-to-know basis.

### 10. Your rights

You may request access, correction, deletion or restriction of your personal data—please use the contact details supplied when you signed your contract.

### 11. How to contact us

For privacy enquiries, submit the form at [thechangerepublic.info/contact-us](https://thechangerepublic.info/contact-us)

### 12. Changes to this notice

We may update this Privacy Policy from time to time. The latest version is always posted on our website.